



Unit 1-2-4 The Barracks White Cross South Road Lancashire LA1 4XQ United Kingdom  
info@intenseproductions.co.uk www.intenseproductions.co.uk

## “HOW TO MAKE A MICRO-BUDGET FEATURE FILM AND SELL IT”

A 2-day Seminar led by Intense Productions  
in association with Radius Pictures

This 2-day event is designed to equip you with valuable information to launch a successful feature film. Throughout the course of the seminar you will have the opportunity to attend chaired panel discussions and Q&A sessions with critically acclaimed independent producers. Amongst others, talks will be held by Chee Keong Cheung ('Underground', 'Bodyguard: A New Beginning'), Stephen Follows ('The Grind') and Mark Strange ('Displaced'), who will each share their unique and very different approaches to making their first independent feature film. You will be introduced to case studies of commercially successful independent productions that have raised finance, secured talent, as well as securing international sales and worldwide distribution. You will have the opportunity to gain industry secrets on how to develop, produce, market and promote your work and the chance to network with some of Britain's most innovative and skilful talent.

Covering the following:

### Day 1

- Raising finance for your first film: private equity, industry funds: dos and don'ts
- Setting up your company
- Market Research. Finding a niche, identifying commercial ideas
- Understanding the importance of a Producer
- Producing and directing? Pros and Cons
- Finding a good script achievable within budget
- Doing a deal with the writer
- Attaching talent: How to negotiate with agents for named talent
- The Audition process
- Breaking down your script
- Budgeting and cash flow
- Importance of building a good team
- Finding crew and key Heads of departments-AD PM DOP
- The importance of an experienced sound recordist
- Prep, schedule, shot lists and story boards
- Equipment deals, shooting formats: HD, DV or film
- Benefits of local filmmaking
- Making sure the money is on screen
- Post-production-picture, sound, music, M&E, importance of sound



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## Day 2

- Deliverables and technical requirements for distribution
- Cutting the Trailer
- How to sell your film: Researching the market place
- Festivals
- Who are the distributors: Find worldwide distribution
- Securing a sales agent, closing a fair deal
- PR and Marketing
- Creating a buzz
- Crossing over to Hollywood
- Piracy
- Web promotion. Internet opportunities
- Theatrical release.
- Profits
- Planning and financing your next film

This seminar is a useful insight into the world of independent cinema, ideal for all aspiring filmmakers, first time producers but also industry professionals who aim to further their career in film production.

Those who attend both days of the seminar will be given a complimentary production handbook with contract templates, production forms and useful industry contact details. Intense Productions are also offering a one hour, one-on-one session for filmmakers who are in pre-production of an existing film project.

<b>Date</b>	Saturday 5th and Sunday 6th April 2008
<b>Time</b>	10am - 6pm
<b>Location</b>	Gregson Arts and Community Centre 33 Moorgate, Lancaster, Lancashire, LA1 3PY
<b>Price</b>	£45 + VAT for one day. 10% discount for a 2-day ticket

To book a place or for more information please contact:

Intense Productions Ltd.  
Unit 1-2-4 The Barracks, White Cross, South Road, Lancaster, LA1 4XQ  
Email: [submissions@intenseproductions.co.uk](mailto:submissions@intenseproductions.co.uk)  
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Please Note: Due to limited places available, advance booking is required to avoid any disappointment.



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## GUEST SPEAKERS

### **Chee Keong Cheung (Intense Productions)**

Chee is the founder of Intense Productions and to date he has written, produced and directed over 20 shorts, 2 feature films and has consulted and advised on a further 30 productions working alongside some of the industry's most established and respected names including British producer and former Vice President of 20th Century Fox, Tim Hampton ('Aliens', 'Chariots of Fire'), acclaimed producer Parminder Vir OBE (former Board director of UK Film Council, Skillset Patron), director Graham Baker ('Omen: Final Conflict', 'Alien Nation') and Two time Academy Award winning cinematographer Jack Cardiff OBE ('Matter of Life and Death', 'Black Narcissus'). Chee's first feature film as director and producer, 'Underground' featuring Joey Ansa ('Bourne Ultimatum') secured worldwide distribution in over 12 territories through UK based sales agent Park Entertainment ('Lawnmower Man'). Releases to date include Latin America, Japan, Poland, Australia and USA where the film was released by City Lights Media in association with City Lights and Warner/Elektra/Atlantic Corporation (WEA). At present Chee is in post-production with his second feature film as director and co-producer on the Hong Kong/ UK production 'Bodyguard: A New Beginning' starring Cary-Hiroyuki Tagawa ('Planet of the Apes', 'Memoirs of a Geisha') and is in development on another three feature films.

### **Stephen Follows (Catsnake Studios)**

Stephen has produced many award-winning short films. His films have been screened on television and at film festivals worldwide. His film 'Space Chase' was short-listed in the 'Top Ten' at the 2006 Cannes Short Film Corner and has been selected at over 40 international film festivals and has been picked up by American distributor 'Big Film Shorts'. Recently he produced his first feature film 'The Grind' featuring a commanding ensemble cast which includes Jamie Foreman ('Inkheart', 'Oliver Twist', 'Layer Cake'), Danny John-Jules ('Red Dwarf', 'Blade II', 'Lock Stock and Two Smoking Barrels'), Zoe Tapper ('Stage Beauty', 'Twenty Thousand Streets Under the Sky') and Kellie Shirley ('Wimbledon', 'EastEnders'). Stephen is a member of the 'Industry Panel' on the BBC Film Network. 'The Grind' is currently in post-production due for release at the end of 2008.

### **Mark Strange (Radius Pictures)**

Mark Strange is a renowned martial arts performer with ten years career in the film industry. He has worked with acclaimed international stars including Jackie Chan and Donnie Yen and appeared in films such as Warner Bros Pictures' 'Batman Begins', 'The Medallion' distributed by Columbia Tri-Star and 'Twins Effect'. 'Displaced' was Mark's first feature film as producer and lead actor, drawing upon considerable support from the local community and within the industry. Five years in the making, and with over a thousand extras, and featuring a voice over from Sir Ian McKellen ('Lord of the Rings', 'X-Men'), the film went on to secure a worldwide distribution deal with US based Silverline Entertainment ('Ghost Rock', 'Dream Warrior'), with releases in the US, Japan, Thailand and Germany. Mark was also an actor and producer on both 'Underground' and 'Bodyguard: A New Beginning'